

CORPORATE COUNCIL ON AFRICA



ABOUT THE CORPORATE COUNCIL ON AFRICA

Corporate Council on Africa (CCA) is the leading U.S. business association focused solely on connecting business interests in Africa. Established in 1993 to promote business and investment between the United States and the nations of Africa, CCA serves as a neutral, trusted intermediary connecting its member firms with the essential government and business leaders they need to do business and succeed in Africa. CCA uniquely represents a broad cross section of member companies from small and medium size businesses to multinationals as well as U.S. and African firms. Our members are invested in Africa's most promising sectors including agribusiness, energy, finance, health, ICT, infrastructure, security, tourism and trade facilitation.

Corporate Council on Africa is a key resource for conducting successful business in Africa and in an era of shifting U.S. policy and rapidly changing markets, we are especially committed to championing business and trade between the U.S. and Africa. We work closely with governments, multilateral groups and businesses to improve Africa's trade and investment climate and to raise the profile of Africa in the U.S. business community. Most importantly, we work with our member companies to help them increase their investment in and trade with the nations of Africa. CCA services its members through a number of sector- and country-specific working groups, high-level special events, business conferences, customized member services, trade missions and advocacy programs.

Learn more at www.CorporateCouncilonAfrica.com

// They are without question the key resource for any company trying to conduct business in Africa. //

– Corey A. Cook, Lockheed Martin

ANNUAL MEMBERSHIP FEES

- ▶ Small companies (\$6 million gross revenue per year or less) – \$5,000
- ▶ Medium companies (\$6-\$500 million gross revenue per year) – \$10,000
- ▶ Large companies (more than \$500 million gross revenue per year) – \$25,000

WHAT CCA MEMBERSHIP CAN DO FOR YOU

Companies join CCA to gain access, network and stay informed.

▶ ACCESS

to key African and U.S. government officials via introductions, private meetings and special events.

▶ CONNECTIONS

to U.S. and African business leaders and decision makers looking for new business and investment opportunities.

▶ INSIGHT

on the most important issues affecting business on the continent today via CCA's advisory services and market intelligence.

MEMBER BENEFITS

▶ ACCESS

- ▶ **Conferences and Special Events:** Network with African Heads of State, ministers and high-level U.S. and African government officials.
- ▶ **Working Groups:** Interact with U.S. government agencies, multilateral organizations and African officials at sector and country focused working group meetings.
- ▶ **Trade Missions:** CCA organizes country and sector-specific trade missions enabling members to meet and network with senior government officials and explore business opportunities with local business leaders in-country.
- ▶ **Private Meetings:** Assistance with scheduling private meetings with high-level African and U.S. government officials.

▶ CONNECTIONS

- ▶ **Business Linkages:** Business-to-Business meetings at CCA conferences and events with U.S. and African companies ready to invest and do business.
- ▶ **Networking:** Access a trusted, vetted network of CCA member companies via private introductions facilitated on-demand by CCA Staff.
- ▶ **Partnership and Business Development Opportunities:** Discover new business partners and identify new partnership opportunities during CCA trade missions and events.

▶ INSIGHT

- ▶ **Solutions-focused Dialogue on Key Issues:** CCA convenes business leaders and experts to analyze the most important issues affecting business on the continent and provide actionable solutions.
- ▶ **CCA Advocacy:** Member driven, industry-specific, policy recommendations published for each White House administration. CCA also advocates with a range of African policymakers to address key issues and challenges faced by members on the continent.
- ▶ **Customized Advisory Services:** CCA staff provides market intelligence and advice on investment opportunities, linkages to business partners, market access and policy issues.
- ▶ **CCA Newsletter and E-Communications:** Stay up to date on the latest information on trade and investment via the CCA Daily news clips and CCA's monthly newsletter "The Africa e-Journal".
- ▶ **Working Groups:** CCA hosts 70+ sector and regional working groups each year focused on a range of issues from infrastructure and agribusiness to energy and health. The meetings provide insight that offer businesses a competitive edge in the African investment market.

JOIN CCA TODAY

www.corporatecouncilonafrika.com/become-member
For more information, contact us at
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202-261-3624.

