

BUILDING FORWARD TOGETHER

MARRAKECH
MOROCCO

JULY 19-22

U.S.-AFRICA BUSINESS SUMMIT 2022



A Corporate Council on Africa Signature Event.
Organized in Partnership with the Kingdom of Morocco.

#AFRICABIZSUMMIT





BUILDING FORWARD TOGETHER

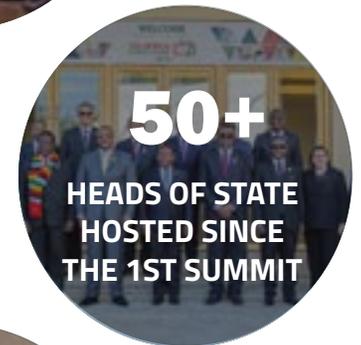
The largest and most influential U.S. conference on doing business and investing in Africa.

This year's Summit - themed "***Building Forward Together***" will explore a renewed commitment by both public and private sector stakeholders to **building stronger U.S.-Africa trade, investment, and commercial ties** as we emerge from unprecedented health and economic challenges.

Overview

Corporate Council on Africa (CCA) in partnership with the Kingdom of Morocco will host the U.S.-Africa Business Summit on July 19-22, 2022 in Marrakech, Morocco. The Summit will bring together more than 1,000 U.S. and African private sector executives, international investors, senior government and multilateral stakeholders.

Our objective is to enable you to connect with government and private sector decision makers over the course of four days and to deliver the insights that you need to move your organization forward.



TO CONTINUE TO **BUILD RESILIENT AND SUSTAINABLE PARTNERSHIPS** - WE MUST HAVE BETTER INSIGHTS.

Sector-focused High-Level Dialogue

Hear from African Heads of State, United States Government Senior Officials, and CEOs of leading U.S. and African companies on industry-tested solutions to today's business challenges.

Thought Leadership Sessions

These sessions will focus on key sectors including creative industries, energy transition and climate, financing, SMEs, and youth and women's roles in U.S.-Africa commerce. We encourage an exchange of business cards to continue the conversation.

Doing Business in Africa Country Forums

Interact with high-level government officials and business leaders from countries with some of the most promising markets for investments and hear about business opportunities, government policies and success stories.

Pathways to Financing

Receive updates on available financing from the U.S. government, institutional investors, U.S. and African banks and more.



“ *I wish to profoundly thank CCA for always finding the time to prioritize the U.S. - Africa relationship through the conveying of the Business Summit.* ”

H.E. Mokgweetsi Masisi,
President of the Republic of Botswana



“ *I look forward to the U.S.-Africa Business Summit for many reasons, but mainly for sharing ideas on how we can collaborate better with government, as well as private sector to enable the growth of economies across Africa.* ”

Charles Murito,
Director, Sub Saharan Africa,
Government Affairs & Public Policy, Google



IN BUSINESS, **FACE-TO-FACE MEETINGS** ARE RECOGNIZED AS THE BEST WAY TO **DEVELOP STRATEGIC AND TRUSTED RELATIONSHIPS.**

B2B & B2G Networking

Elevate your personal and organizational brand, discover new business partners, discover new investment opportunities or investors among the hundreds of trade and investment professionals.

Exhibition Center

Showcase your organization to leading business and key government officials and amplify your brand in the U.S.-Africa business and investment community.

Welcome Reception & Gala Dinner

We welcome you to attend two fun and lively celebrations that will kick-off the Summit and set the tone for the 4-day conference.

Moroccan City Adventures

CCA's co-host, The Kingdom of Morocco, is facilitating site visits and tours of Marrakech and other Moroccan cities before and after the Summit.





WHY ATTEND THIS SUMMIT?

ARE YOU...

- **Interested in learning** about U.S. and African policies and initiatives promoting U.S.-Africa trade, investment and business?
- **Looking to invest** in the fastest growing continent?
- **Ready to enter** the African market but not sure where to start?
- **Already working in an African country** but need help expanding across the continent?
- **An African business** exploring U.S. market opportunities and seeking U.S. partners?
- **Looking to meet with decision-makers** to help move your business forward?
- **A business or financial institution** seeking new projects and investment opportunities?
- **Interested in building partnerships** on the ground to further your business?
- **An entrepreneur** seeking the right investor or partner to get you started?
- **Eager to discuss opportunities as well as the challenges** you are facing with peers and experts in the field?
- **Looking to showcase** your company and amplify your brand in the African business and investment marketplace?

Registration Rates

CCA Members	\$600
Moroccan Companies	\$600
Non-Members (Africa) Private Sector	\$1000
Non-Members (North America, Europe, Asia, Private Sector)	\$2000

Register Today

Please visit www.usafricabizsummit.com to register.

Sponsorship Opportunities

Summit Sponsorship provides a wide array of benefits to your company, including brand recognition, complimentary conference registrations and private meeting facilitation. [Click here](#) for more information.

To become a sponsor,

email: summit@corporatcouncilonafrika.com



ABOUT US

Corporate Council on Africa is the leading U.S. business association focused solely on connecting business interests between the United States and Africa.

CCA uniquely represents a broad cross section of member companies from small and medium size businesses to multinationals as well as U.S. and African firms.

Visit

www.CorporateCouncilonAfrica.com to learn about the exclusive benefits of CCA Membership.

CORPORATE COUNCIL ON AFRICA
1100 17th Street NW, Suite 1200
Washington, DC 20036 USA

