

CORPORATE COUNCIL ON AFRICA PRESENTS

U.S.-AFRICA
BUSINESS SUMMIT
2022




BUILDING FORWARD TOGETHER

MARRAKECH
MOROCCO

Sponsorship Opportunities

SPONSORSHIP OPPORTUNITIES INCLUDE:

- Speaking opportunities in plenaries or breakouts
- Host/Participate/Preferred Seating at By-Invitation-Only Events
- Company-hosted Session on Topic of Interest
- Bespoke Meetings & Roundtables
- Host of Social Events (e.g. meal events or reception)
- Golf Tournament
- Wifi, Charging Stations, and Program App
- Health & Safety Enhancements
- And More

 July 19 - 22, 2022

 Marrakech, Morocco

U.S.-AFRICA BUSINESS SUMMIT MARRAKECH, MOROCCO

CCA is excited that the 14th U.S.-Africa Business Summit, to be co-hosted with Government of the Kingdom of Morocco on July 19-22, 2021 in Marrakech, Morocco, will be an in-person event. We expect that this will be one of the first large in-person business conferences focused on Africa that many of our participants will have attended in some time.

We expect more than 1,000 Summit attendees who will include some of the most influential partners, leaders and decision-makers in government and private sector working in Africa's most important sectors (e.g., energy, mining, agribusiness, health, ICT, etc.) – those that will drive greater U.S-Africa trade, investment, and commercial partnerships.

BENEFITS OF SPONSORSHIP

BENEFITS

DIAMOND
\$100,000

PLATINUM
\$75,000

GOLD
\$50,000

SILVER
\$25,000

BRONZE
\$10,000

Opportunity to Speak

Deliver key messages and provide thought leadership and visibility for company senior executives during plenaries or breakouts

Plenary

Plenary

Breakout

Breakout

Opportunity to Host your own Session

Opportunity to host and plan your own one-hour session on a topic that is vital and solutions-driven to a segment of the investment community



Preferential Treatment at By Invitation Only Events

Preferred seating, speaking role or other activity for company representatives at by-invitation-only roundtables or exclusive luncheon/reception/dinner events with high-level government decision makers during the Summit

3 Reps

2 Reps

1 Rep

Host Your Own Evening Activity

Host your own offsite evening activity



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Media Mentions

Acknowledgement in event-related media advisories, social media and press releases



Website & Email Marketing Recognition

Special recognition of your involvement featured on the Summit's website and marketing correspondence

Logo with link

Logo with link

Logo

Logo

Logo

Audio/Visual Recognition

Recognition on audio/visual display inside of the plenary room

Logo

Logo

Logo

Logo

Logo

Complimentary Registrants

Full event/conference registrations for your selected guests

8

6

4

3

2



SPECIAL NETWORKING OPPORTUNITIES

GOLF TOURNAMENT TITLE SPONSOR

\$80,000

(EXCLUSIVE)

As the title sponsor for the golf tournament, you will make any major announcements including the winners of the golf tournament and will have your logo on all promotional items and can provide exclusive corporate gifts to senior executives and government officials (other golf sponsorships also available).

WELCOME TO MOROCCO RECEPTION

\$60,000

(EXCLUSIVE)

Attendees and exhibitors will be invited to a networking reception on the first day of the Summit. This is an opportunity to position your brand and give 5-7 minute welcome remarks in a relaxed and Moroccan-themed environment.

EVENING OFFSITE EVENT

\$40,000


Give attendees that you want to engage with an evening out on you. During the evening where there is no official Summit event, you have the opportunity to host your own.

FACILITY TOURS

(MOROCCAN COMPANIES ONLY)

\$40,000

An opportunity to showcase your facility or technology to potential partners, clients or investors. This is a limited offer. Facility tours will be offered as a pre-conference activity so must be advertised early.





ADDITIONAL BRANDING OPPORTUNITIES

MOROCCAN COFFEE/TEA CART

(EXCLUSIVE PER DAY - 2 AVAILABLE)

\$40,000

Provide an upgrade from the standard coffee break with a coffee cart serving genuine Moroccan coffee and tea.

WIFI

(EXCLUSIVE)

\$30,000

Assist attendees in getting connected at the Summit as the Official WiFi sponsor. WiFi access areas will include all of the public areas and meeting rooms inside of the venue. Consider organizing a stand in which to pass out the wifi code.

HAND SANITIZER

(EXCLUSIVE)

\$25,000

Opportunity to provided branded individual hand sanitizer for attendees

SHUTTLE SERVICE TO/FROM CONFERENCE VENUE/OFFSITE HOTELS

\$20,000

Offsite attendees will be transported to and from the conference center and their hotels via conference shuttles. The exclusive shuttle bus sponsor receives premier recognition, with company branding on a bus wrap and the opportunity to showcase one video per day.



ADDITIONAL BRANDING OPPORTUNITIES

MOBILE APP

(EXCLUSIVE)

\$15,000

One/day notifications of any advertisement you would like to “push” out on the app. Sponsorship includes exclusive identification as the App sponsor. Top billing on the app shared with WiFi sponsor.

BUSINESS LOUNGE

(EXCLUSIVE)

\$15,000

The lounge will be created to be an effective networking setting for conversation, relationship building, and exchanging ideas. Lounge will include a sign with your logo and your materials.

PRIVACY PODS

(3 AVAILABLE)

\$7,000

These fully enclosed booths offer a quiet place to make a phone call or have a meeting for two. They can be branded inside and out with your logo.

CHARGING STATIONS

(3 AVAILABLE)

\$5,000

We will be substituting our printed program with a mobile app. Secure cell phone charging stations will be a hot commodity at the conference venue. Summit participants will thank you for it.



For more
information on
Summit Sponsorship

CONTACT US

Email: summit@corporatecouncilonafrica.com