



About Corporate Council on Africa

Corporate Council on Africa (CCA) is the leading U.S. business association focused solely on connecting business interests in Africa. Today, many African nations and businesses are diversifying their focus from European and Middle East markets to explore the U.S. market. African companies with a U.S.-facing focus and vision for expansion need a partner to help navigate the large and complex U.S. market. They also need to understand better the role of numerous U.S. government agencies and institutions that support U.S.-Africa trade and business ventures/partnerships, and advice on how to access technical assistance as well as financing that's available. CCA can explain and introduce African companies to key U.S. trade and investment initiatives including Prosper Africa, B3W, as well as financing opportunities of the Development Finance Corporation, Eximbank, and USTDA. CCA also organizes trade missions bringing U.S. businesses to Africa to meet with potential African business partners, as well as reverse trade missions bringing African businessowners to the U.S. to participate in trade shows. CCA is also working with regional economic community and private sector associations such as the COMESA Business Council, Kenya Private Sector Alliance (KEPSA), Confederation of Tanzania Industries (CTI), to enhance U.S. trade and investment partnerships in key countries and sectors.

What Membership Can Do For You

ACCESS

to key African and U.S. government officials via introductions, private meetings and special events.

CONNECTIONS

to U.S. and African business leaders and decision makers looking for new business and investment opportunities.

INSIGHT

on the most important issues affecting business on the continent today via CCA's advisory services and market intelligence.

Become a Member

Small Companies

\$6 million gross revenue per year or less
\$5,000/year

Medium Companies

\$6-\$500 million gross revenue per year
\$10,000/year

Large Companies

\$500 million gross revenue per year or more
\$25,000/year



**CORPORATE
COUNCIL ON
AFRICA**



MEMBERSHIP BROCHURE

www.corporatecouncilonafrika.com



MEMBER BENEFITS

Companies join CCA to gain access, network and stay informed.

ACCESS



CONFERENCES & SPECIAL EVENTS

Network with African Heads of State, ministers and high-level U.S. and African government officials.



WORKING GROUPS

Interact with U.S. government agencies, multilateral organizations and African officials at sector and country-focused working group meetings.



TRADE MISSIONS

CCA organizes country and sector-specific trade missions enabling members to meet and network with senior government officials and explore business opportunities with local business leaders in-country.



PRIVATE MEETINGS

Assistance with scheduling private meetings with high-level African and U.S. government officials.



CONNECTIONS



BUSINESS LINKAGES

Business-to-business meetings at CCA conferences and events with U.S. and African companies ready to invest and do business.



NETWORKING

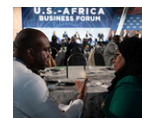
Access a trusted, vetted network of CCA member companies via private introductions facilitated on-demand by CCA Staff.



PARTNERSHIP & BUSINESS DEVELOPMENT OPPORTUNITIES

Discover new business partners and identify new partnership opportunities during CCA trade missions and events.

INSIGHT



ON-THE-GROUND SUPPORT

CCA has staff members providing 'on-the-ground' support on the continent with the intention of facilitating relationships with key stakeholders in the public and private sector, as well as improving the ease of doing business in Africa.



CUSTOMIZED ADVISORY SERVICES

CCA staff provides market intelligence and advice on investment opportunities, linkages to business partners, market access and policy issues.



CCA NEWSLETTER & E-COMMUNICATIONS

Stay up to date on the latest information on trade and investment via CCA weekly news clips and bi-monthly newsletter "The Africa e-Journal."