



For Immediate Release

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2022 U.S.-Africa Business Summit to be hosted in Morocco

Corporate Council on Africa (CCA) will organize the next edition of the U.S -Africa Business Summit on July 19 – 22, 2022 in Marrakech, Morocco. The Summit will build on the momentum of last year’s virtual Summit, which focused on the unique opportunity for the new U.S. Administration and its African partners to reset and redefine their relationship as they work together to shape the path for economic recovery needed as a result of the COVID-19 pandemic. After 2 years, CCA will return to the continent this July for the 14th iteration of its flagship conference.

“We are delighted to co-host and partner with the Government of the Kingdom of Morocco to bring the 2022 Summit to Marrakech. The 2021 Summit was a tremendous success and the caliber of engagement by U.S. and African business and government leaders was outstanding. The partnerships forged, investment opportunities identified, and deals closed are still being cited by attendees. We believe the 2022 Summit in Morocco will be even more successful and serve as a significant opportunity to expand and deepen the U.S.-Africa trade, investment, and business relationship.” said Florizelle Liser, President and CEO, Corporate Council on Africa.

Following a strategic selection process, CCA’s Board of Directors selected the Kingdom of Morocco as the host for the 2020 Summit, but due to the global pandemic, it was canceled. Having signed the African Continental Free Trade Agreement (AfCFTA) and a leading investor in Africa, Morocco has demonstrated its commitment to promoting economic development in the continent, making it an

ideal destination for the 2022 Summit and the first time CCA will organize the Summit in North Africa.

Her Highness Princess Lalla Joumala, Ambassador of the Kingdom of Morocco to the United States, urged businesses to take advantage of the unique opportunities that will be presented at the Summit in 2022. “As the gateway to Africa, Morocco is committed to increasing business and investment on the continent and is pleased to partner with the Corporate Council on Africa to host the 2022 U.S.-Africa Business Summit in Marrakech.”

This year’s Summit - themed *“Building Forward Together”* - will explore the U.S. and African public and private sectors’ renewed commitment to building stronger trade and investment ties during unprecedented health and economic challenges.

Since its inception in 1997, CCA’s Summit has been considered as the essential conference on U.S.-Africa business and investment. With over 1200 attendees representing 65 countries, the 2021 virtual Summit witnessed a remarkable level of engagement, including participation by 6 African heads of state, 22 senior African officials, 3 U.S. Government Cabinet Level officials, 12 senior U.S. government officials and an exceptional line-up of global business leaders from a variety of sectors.

ABOUT THE U.S.-AFRICA BUSINESS SUMMIT

The U.S.-Africa Business Summit serves as a platform for African and U.S. private sector and government representatives to engage on key sectors including agribusiness, energy, health, infrastructure, trade facilitation, ICT and finance. Summit participants can network with key private sector and government officials, explore new business opportunities, meet potential business partners, and forge new business deals. The Summit also serves as an opportunity to shape and advocate for effective U.S.-Africa trade and investment policies.

Over the last 23 years, CCA has hosted more than 50 U.S. and African Heads of State and over 15,000 participants at its Summits.

ABOUT CORPORATE COUNCIL ON AFRICA (CCA)

Corporate Council on Africa is the leading U.S. business association focused solely on connecting business interests between the United States and Africa. CCA uniquely represents a broad cross section of member companies from small and medium size businesses to multinationals as well as U.S. and African firms. Learn more at www.corporatecouncilonafrika.com

Media Contact: Stacey Pompey, spompey@corporatecouncilonafrika.com