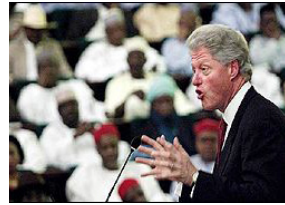


# THE CORPORATE COUNCIL ON AFRICA: 20 YEARS OF PROMOTING U.S.-AFRICA TRADE AND INVESTMENT

Since the founding of CCA 20 years ago, the organization has raised the profile of Africa's markets among U.S. businesses and helped more than 500 companies and thousands of business leaders do business in Africa.

**1993**

CCA is formed through a grant from USAID, made possible with the active support of Secretary of Commerce Ron Brown. Ambassador David C. Miller, Frank H. Kennedy, Kevin Callwood and Jack Edlow are credited as founders of CCA.



Stephen Hayes hired as President and Executive Director.

**1999**



**1998**

CCA sends trade missions to the Congos and West Africa.

**1993 - 1995**

**1993**

David H. Miller is named first Executive Director.

**1994**

CCA begins to recruit membership among U.S. companies.



**1995**

CCA continues to build membership and hosts visiting African dignitaries in Washington, D.C.

**1996 - 2000**

**1999**

USAID provides grant to CCA for South Africa International Business Linkages program (SAIBL). It becomes one of USAID's longest running and most successful development projects. South African government credits the SAIBL program with creating more than 25,000 jobs in the South African economy.

**1997**

First CCA U.S.-Africa Business Summit is held in Chantilly, Virginia.



**2000**

CCA forms an HIV-AIDS Task Force Co-chaired by Dr. Don Wilson, Dean of the University of Maryland Medical School, and Maurice Tempelsman, Chairman of the Board of CCA and Chairman of the Harvard AIDS International Advisory Committee.

**2001**

CCA HIV-AIDS Task Force issues report and guidelines for U.S. companies with operations in Africa. The report is the first such Africa-specific recommendations for businesses.



CCA convenes first AGOA private sector forum in Philadelphia in conjunction with the 3rd Biennial U.S.-Africa Business Summit. 1,700 persons attend the Summit.

**2004**

CCA forms the Coalition for AIDS Relief in Africa (CARA) as a separate organization to lobby for landmark legislation, PEPFAR (the U.S. President's Emergency Plan for AIDS Relief).



**2003**

CCA convenes its 4th Biennial U.S.-Africa Business Summit in Washington, D.C. for first time. 2,300 persons attend, including 17 Heads of State or Heads of Government. President Bush and Secretary of State Colin Powell also address the Summit. President Bush announces American plans and policy on Africa. It remains the single largest assemblage of African Heads of State outside the UN on U.S. soil.



**2002**

CCA organizes the first AGOA private sector forum in Africa. The forum takes place in January 2003 in Mauritius. More than 900 persons attend.

**2006**

CCA convenes the U.S.-Liberia Investment Conference in Washington. President Ellen Sirleaf Johnson gives the keynote.



**2005**

CCA's 5th Biennial U.S.-Africa Business Summit convenes in Baltimore. World Bank President Paul Wolfowitz addresses the Summit as do five African Heads of State.



**2006 - 2010**

**2006**

CCA's first U.S.-Africa Health Conference is convened in Washington, D.C.

CCA's first major U.S.-Africa Infrastructure Conference is held in Washington, D.C.

**2007**

CCA takes its biennial U.S.-Africa Business Summit to Africa for the first time. It is held in Cape Town, South Africa.



**2010**

CCA becomes first U.S. private sector organization to sign a Memorandum of Understanding to cooperate in programs with the African Union.

**2012**

CCA Board of Directors votes to include African private sector leaders on its board. Three Africans, Aliko Dangote, Tony Elemelu and Jabu Mabuza, are elected.



Aliko Dangote



Tony Elemelu



Jabu Mabuza

**2013**

CCA's 9th Biennial U.S.-Africa Business Summit is held in Chicago. Although the U.S. Government is shut down, the Summit is considered by many as CCA's most successful Summit. More than seventy countries are represented. CCA's relationships with the East Africa Community and the South Africans are moved forward in parallel meetings during the Summit. U.S.-Japan cooperation on Africa is also discussed. African, Canadian and European Business organizations also convene together for the first time.



CCA organizes the business portion of President Obama's first trip through Africa as President. CCA hosts Presidents Obama and Kikwete in Dar es Salaam and convenes a meeting of more than 200 African and U.S. businesses. Obama announces his Power Africa initiative for Africa, noting a role for CCA members. During the CCA Summit, CCA convenes a meeting of 35 U.S. power companies in support of the Power Africa Initiative.

**2011**

In cooperation with European Business Councils on Africa, CCA convenes Investment in Africa conference in Canary Islands.

**2009**

CCA begins its "Doing Business in..." series in which African countries work with CCA to organize events specific to doing business in their respective countries. By 2013, more than twenty-five countries have used the service.

**2008**

Stephen Hayes receives the Ron Brown Award from U.S. Department of Commerce, its highest award for international leadership.

**2013**